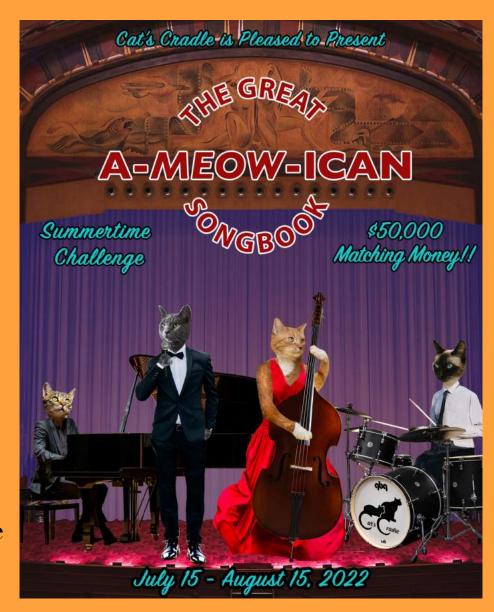


The Great A-Meow-ican Songbook!

Summertime Challenge 2022



Fans of masterful American composers like *Purr*ving Berlin and Cole *Paw*ter, rejoice! It's Cat's Cradle's Summertime Challenge, featuring songs from the Great A-Meow-ican Songbook. This year, we're bringing you timeless classics that will chatter and chirp in your ears all summer long.

While we love to "Cat-Cent-Tchu-Ate the Positive," it's hard to deny how these difficult times have us all shook up. Especially with inflation being sky high, we're mewling over our budget!

Over the past few months at Cat's Cradle, we've seen the cost of spay/neuter surgeries, food, and other supplies shoot way up, making kitty care pricier than ever. Furthermore, gas is astronomical; running our vans for TNR and foster transportation has become seriously expensive. We've also incurred hefty expenses at the Downtown Center because we are having to make significant improvements to the venting and cooling system. As they say in the Songbook, "There's No Business Like Cat Business," yet these expenditures make it harder to "go on with the show"!

(summertime challenge continued)

This year's Summertime Challenge comes at a crucial time as we look to offset these financial difficulties and shore up program funding through the Fall. Our adoption, medical assistance, TNR, and pet retention programs are mostly funded through the generosity of our supporters, so don't forget that there would be no Cat's Cradle without your donations!

As a show of continued confidence in our work, we've once again received \$50,000 matching money from a soulful, selfless benefactor. If you donate between **July 15 and August 15**, you'll help us secure that matching money, which will go a long way to sustaining the services that cats and families in the Shenandoah Valley have come to rely on.



Last year, you all donated \$50,810.77 to the Summertime Challenge. Can you help our kitties sing a happy tune and beat last year's total? Every dollar counts as we seek to save as many lives as possible!

If you opt to give at one of the sponsor levels, just use the memo line of your check or the comment box on our online donation page to specify whether you wish to be acknowledged by name on all media, if you want your gift to be completely anonymous, or if you are fine with name recognition in our newsletter only but not on social media. To donate online, go to www.catscradleva.org.

🎵 🎵 Won't you purr along with the Summertime Challenge? 🎵 🎵

THE IMPACT OF YOUR SUPPORT!

2022 NUMBERS

- 780 spay/neuter surgeries facilitated (through 4/30)
- 214 cats and kittens rescued from partner shelters (through 5/15)
- 165 cats and kittens adopted out (124 local & 41 via transport) (through 5/15)
- 60 Medical assistance client cats helped (through 4/30)

Meet our Downtown Center Staff!

Over the past year, we've had two wonderful new team members join our Downtown Center staff.

From providing resources to the community to decorating our Downtown Center and hosting the popular Coffee & Cats (Thursdays through Saturdays), this young, energetic pair does many wonderful things for Cat's Cradle and have brought a renewed vigor to our organization. Let's meet these fresh faces!

Kristin Rhodenizer joined us in August 2021 as Adoption Coordinator. Her drive, outgoing personality, and ability to connect with people makes her the perfect person to match each cat with the right family. Kristin is from Verona, VA. She currently resides in Harrisonburg and is entering her senior year at JMU studying Public Policy & Administration and Social Work. Kristin enjoys painting, any type of puzzle, and Lego building sets. She is a huge cat lover! Her favorite



Kristir



Kat

part of her job is meeting new people and interacting with all the adopters and cats.

Kat Manness became our new Call Center Rep/Counselor in January 2022, and her empathy and commitment to helping animals is exemplary. In this role, Kat coordinates help for families needing financial assistance with veterinary care and facilitates assistance for spay/neuter surgeries at our partner clinics for owned and feral colony cats. Kat was born in Roanoke, VA and currently resides in Harrisonburg with her partner, nine cats, and their dog Benji. She enjoys growing herbs, flowers, and succulents, and she also loves crafting and spending time in nature. The favorite parts of her job are seeing cats go from harrowing situations to loving, caring homes and helping families that would do anything to help

their pets but don't always have the means to do so.

Join us in welcoming Kristin and Kat and praising the excellent work they do!



You shop. Amazon gives.

Are you an Amazon shopper?

You can help Cat's Cradle by visiting smile.amazon.com and sign in with your Amazon username and pass code. Choose "Cat's Cradle of the Shenandoah" the first time you log in. Next time you order through Amazon via the smile link, Cat's Cradle will receive .5% of the purchase price of your order!

What a deal, you get your awesome deals from Amazon, and Cat's Cradle gets a donation!

Last quarter, we received \$739 and have received \$10,499 since the program's inception!





Come visit Harrisonburg's first Cat Café!

Grab a cup of coffee and enjoy visiting with cats and kittens in one of our kitty rooms. All proceeds to to our spay/neuter program.



BOOK YOUR SESSION TODAY! catscradleva.org

540-433-1135 www.catscradleva.org





