

CHRISTMAS PARADE SPONSORSHIP PROGRAM

Level 1 (\$200) Bronze Sponsor

- Identification of Parade Sponsor Banner in the Parade
- Identification on all Publicity Flyers
- Identification on TV Broadcast of the Parade
- Identification on Press Releases
- Identification as Location for Parade Entry Forms
- Identification on T-Shirts worn by Parade Workers
- Identification on JCABA Website

Level 2 (\$500) Silver Sponsor

- Everything provided at \$200 Bronze Level plus:
- 2 Signs or Banners to be used in front of Sponsor's Business
- Paid Entry into Parade
- Additional recognition as a Level 2 Silver Sponsor
- DVD of the Parade
- Certification of Participation
- Sign recognizing "Silver" Level Two Sponsor. (This would be carried by a walker in front of the float. Walker to be provided by entrant.)
- VIP Position in parade, near front. (If multi entries at this level, position determined by date of entry.)
- Photo to be on website with recognition until March 2018

Level 3 (\$1000) Gold Level Sponsor

- Everything provided a \$500 Silver Level plus:
- Gold Sponsorship VIP position in the parade, with recipient traveling in corvette convertible, to be delivered to seating as below: (This is in addition to their regular parade entry.)
- VIP Bleacher or Special Seating for 2 near announcer's table.
- TV Coverage including corvette delivery, unload and escort to special seating.
- Refreshments served during parade.
(This special treatment could be given to sponsors, their employee of choice, perhaps by company contest, or their customer of choice.)

APPLICATION FOR JCABA CHRISTMAS PARADE SPONSORSHIP

Deadline for receipt is November 20, 2017

Name of Sponsor Business _____
(This is how the business will be identified on printed and broadcast media.)

Contact Person _____

Level of Sponsorship _____

Mailing Address _____

E-Mail Address _____

Telephone (s) _____

Enter on line or Mail Application and Check to:
(Must be received by November 20, 2017)

Jones Creek Area Business Association

Att: Larry Rosendahl
5805 Jones Creek Road
Baton Rouge, LA 70817