

ARDA Trade and Export

Marketing Intern

Role Profile

July 2017

General Internship Description

ARDA Trade and Export, a start-up international business, is seeking an intern to assist with Website marketing and blog development. We are looking to hire a content marketer with knowledge of AdWords, Google Analytics, social media marketing, and digital marketing strategy. Tasks will involve the following:

- Creative and technical writing for our website
- Understanding of rankings and traffic
- Knowledge or search engine optimization (SEO)
- Developing multi-channel communication strategies through social media marketing
- Providing content that draws leads and traffic

This position pays \$7-\$10 per hour based on proof of prior experience.

CONTACT INFORMATION

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President

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